

Privacy Statement

Border Rider Motorcycle Club is committed to respecting the privacy of our members and guests. This Privacy Statement sets forth the online data collection and usage policies and practices that apply to this site.

The site contains links to other Web sites over which we have no control. We are not responsible for the privacy policies or practices of other Web sites to which you choose to link from our Sites. We encourage you to review the privacy policies of those other Web sites so you can understand how they collect, use, and share your information.

Collection and Use of Information by Border Riders Motorcycle Club

In some areas of the site, we request or may request that you provide personal information, including your name, e-mail address, telephone number, contact information, and any other information from which your identity is discernible. Examples of areas on the site where we collect personal or combined personal data are pages where you can register to participate in a Border Riders event. Your contact information will be available to the elected officer members of the Border Riders Motorcycle Club.

We also gather or may gather certain information about your use of the site, such as what areas you visit and what services you access. Moreover, there is information about your computer hardware and software that is or may be collected by us. This information can include without limitation your IP address, browser type, domain names, access times and referring Web site addresses, but is not linked to your personal information.

Our Use of Your Information

The information we gather on the site may be used only for notification purposes to provide confirmations of registrations and or updates should there be changes to that event that may impact your experience at that event.

We may use the information we gather on the site, whether personal or demographic for the purpose of operating and improving the site, fostering a positive user experience.

We may use your contact information in order to send you e-mail or other communications regarding updates on the site, newsletters, and club updates which may be of interest to you. The nature and frequency of these messages will vary depending upon the information we have about you and your frequency of participation at prior events.

We have areas on the site where you can submit feedback. Any feedback you submit in these areas becomes our property, and we can use such feedback for marketing purposes or to contact you for further information.

Disclosure of Personal Information to Others

We do not disclose your personal information to third parties, or your combined personal and demographic information or information about your use of the site (such as the areas you visit or events you registered, except as set forth below.

1. We disclose information if legally required to do so, if requested to do so by a governmental entity or if we believe in good faith that such action is necessary to: (a) conform to legal requirements or comply with legal process; (b) protect our rights or property or; (c) prevent a crime or protect national security; or (d) protect the personal safety of users or the public.

Other Uses of Information

We may also study anonymous information about visitors to the site (for example, the number of visitors to interest group areas), demographics, personal interest, etc. so that we can understand the kinds of visitors to site and how those visitors use the site.

Posting to Public Areas of the Site; RSS Technology

Please remember that if you post any of your personal information in public areas of site, such as in online forums, chat rooms such information may be collected and used by others over whom we have no control. We are not responsible for the use made by third parties of information you post or otherwise make available in public areas of the site. In addition, if you use RSS or similar technology to access information from our site, third parties may have access to information you provide in connection with such use.

You may not decline web beacons, however, they can be rendered ineffective by declining all cookies or modifying your browser setting to notify you each time a cookie is tendered and permit you to accept or decline cookies on an individual basis.

Security of the Personal Information

We have implemented commercially reasonable technical and organizational measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration or disclosure. However, we cannot guarantee that unauthorized third parties will never be able to defeat those measures or use your personal information for improper purposes.

Should you pay for an event or make any financial transaction online, your credit card information is protected through the use of encryption, such as the Secure Socket Layer ("SSL") protocol.

Children

The site is not intended for children under 18 years of age. We do not knowingly collect personal information from children under 18.

Changes to Privacy Statement

If we decide to materially change our Privacy Statement for the site, we will post those changes through a prominent notice on the site so that you will always know what information we gather, how we might use that information, and to whom we will disclose it.

If at any time you have questions or concerns about this Privacy Statement, or believe that we have not adhered to this Privacy Statement, please feel free to email us at info@borderriders.com.

Thank you for visiting and exploring our site.